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**HAVING KIDS URGES PRINCE WILLIAM AND KATE MIDDLETON TO EMBRACE
ROLE MODELING A SMALLER FAMILY**

*National nonprofit urges couple to consider stopping at two children,
and helping a different family plan for their first*

San Francisco – Today the national nonprofit Having Kids sent a letter to Prince William and Kate Middleton respectfully urging the royal couple to lead by example and consider forgoing having a third child, as they had intimated they might, in favor of modeling a smaller, sustainable family. The letter also suggested the couple might use the opportunity to highlight the importance of family planning, and work with other families to plan better starts in life for their children.

The British Royal Family sets an extremely influential example, in everything they do. Many studies also show that public figures serve as especially effective role models when it comes to family planning.

Recently scientists, like those involved in the highly-publicized study from Lund University in Sweden, have begun to confirm that the best way to reduce climate change is to have fewer children. “William and Kate have a tremendous opportunity to model their choice of having a smaller family. By doing so, they set an example as to what has the most potential for mitigating climate change and its impacts, including severe flooding, deadlier heatwaves, increase in diseases, and wildlife extinctions,” said Having Kids Executive Director Anne Green.

“Moreover, given the vast economic inequalities in the world today, the couple also has the opportunity to model a simple principle: That every child deserves as fair start in life,” said Green.

The letter also calls upon the couple to consider using some of the resources that would have gone into the cost of a third child to help other couples plan a better start in life for their own children. Few children will have the advantages and opportunities in life Prince George and Princess Charlotte have, but with better family planning we can start to close the gap.

For more information, please visit HavingKids.org

About Having Kids: Having Kids promotes and protects every child's right to a fair start in life by replacing parent-centered family planning models with the child-centered Fair Start family planning model. For more information, please visit HavingKids.org